

## ADVERTISING IN THE NORTH END IS A BREEZE

### 10 REASONS TO ADVERTISE IN THE NORTH END BREEZES

1. Longevity & Consistency
2. Exclusivity
3. Maximum Reach
4. Frequency
5. Guaranteed Distribution
6. Affordability
7. Advertisers Claim Better Results
8. Captive Audience
9. Community Resource
10. Honesty & Integrity

### CIRCULATION FACTS

Distributed on the 1st of each month

**12,000**  
NEB Readers

**4,000**  
NEB Newspapers produced

**3,300**  
Distributed within the  
North End boundaries

**700**  
Distributed to area retailers,  
social services agencies and clinics

### INFORMATIVE & ENTERTAINING

North End residents rely upon the North End Breezes to help keep them apprised of the various organizations, local businesses, volunteer opportunities, services and events taking place within the neighbourhood. It can always be relied upon for an amusing or inspirational anecdote, joke or personal story.

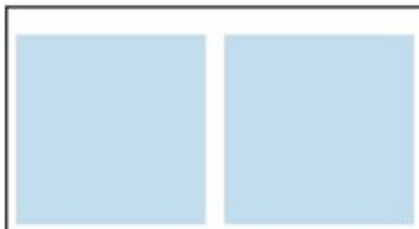
### DISTRIBUTION AREA



### CONNECTING WITH THE COMMUNITY

North End Breezes connects with residents by fostering a sense of community identity and awareness of community happenings. North End Breezes has partnerships with over 20 community organizations, churches, schools, centres and associations.

### AD SIZES SEE BACK FOR RATES



Paper Layout  
(For Reference)



Full Page  
10.25" x 10.25"



Third Page Vertical  
3.25" x 10.25"



Bottom Banner  
10.25" x 2.375"



Half Page Horizontal  
10.25" x 5"



Business Card  
3.25" x 2.375"



Sixth Page Vertical  
3.25" x 5"



**YES!**  
 Our company would like to  
 advertise in North End Breezes.

<b>COMPANY:</b>	
<b>ADDRESS:</b>	
<b>CITY:</b>	<b>POSTAL CODE:</b>
<b>PHONE:</b>	<b>FAX:</b>

**Deadline:** Material due on the 15th of each month. (the 10th for Dec. Issue)      **File Requirements:** Grayscale, High Resolution PDF, 300dpi .TIF or .PSD

**BUSINESS ADVERTISING ORDER FORM** Please mark desired size and frequency

	<i>Size</i>	<i>1 time rate</i>	<i>3 time rate</i>	<i>6 time rate</i>	<i>11 time rate</i>	<i>TOTAL</i>
<input type="checkbox"/> <b>Business Card</b>	3.25"w x 2.375"H	<input type="checkbox"/> \$50	<input type="checkbox"/> \$40	<input type="checkbox"/> \$30	<input type="checkbox"/> \$25	\$ _____
<input type="checkbox"/> <b>Sixth Page Vertical</b>	3.25"w x 5"H	<input type="checkbox"/> \$85	<input type="checkbox"/> \$75	<input type="checkbox"/> \$70	<input type="checkbox"/> \$65	\$ _____
<input type="checkbox"/> <b>Third Page Vertical</b>	3.25"w x 10.25"H	<input type="checkbox"/> \$190	<input type="checkbox"/> \$170	<input type="checkbox"/> \$160	<input type="checkbox"/> \$150	\$ _____
<input type="checkbox"/> <b>Half Page Horizontal</b>	10.25"w x 5"H	<input type="checkbox"/> \$220	<input type="checkbox"/> \$200	<input type="checkbox"/> \$190	<input type="checkbox"/> \$180	\$ _____
<input type="checkbox"/> <b>Bottom Banner</b>	10.25"w x 2.375"H	<input type="checkbox"/> \$200	<input type="checkbox"/> \$180	<input type="checkbox"/> \$170	<input type="checkbox"/> \$160	\$ _____
<input type="checkbox"/> <b>Full Page</b>	10.25"w x 10.25"H	<input type="checkbox"/> \$440	<input type="checkbox"/> \$400	<input type="checkbox"/> \$375	<input type="checkbox"/> \$350	\$ _____

**Charity and Non-profit advertising discount:** 25% off the above rates.      \$ \_\_\_\_\_

<b>NAME: (PLEASE PRINT)</b>
<b>SIGNATURE:</b>
<input type="checkbox"/> <b>PAYMENT ENCLOSED</b>

**SEND OR FAX COMPLETED FORM TO:**

**North End Breezes  
 Community Newsletter**

554 John Street North  
 Hamilton, ON L8L 4S1

Tel: 905.523.6611 ext. 271  
 Fax: 905.523.5173

www.northendbreezes.com  
 collins@nhchc.ca

DISCLAIMER: North End Breezes reserves the right to refuse any form of advertisement (text, photos) if content is not suitable for distribution, at the discretion of publisher staff. Advertisements and editorials submitted become the sole property of North End Breezes and will not be returned. North End Breezes assumes no responsibility for editing as per file received. Rates are subject to change with 30 days notice. Non-Profit rates available.